

The Olivetti logo is written in a bold, green, lowercase sans-serif font.

OLIVETTI PRESS RELEASE

The Louis Vuitton challenge series for the America's Cup, has provided Olivetti an opportunity to demonstrate the company's commitment to sport.

Long known for its involvement in Formula One and skiing Olivetti has brought the skills of its international sport team to the cup. The decision to become involved resulted from a request from Yacht Club Costa Smeralda and the sponsor of the challenge, Louis Vuitton.

The Louis Vuitton Challenger Races are controlled by an interesting computer network.

Together with the Italian software house AFTER, Olivetti is providing complex information in several forms. The use of Olivetti's famous M24 personal computer allows the information coming from SEIKO to be processed, analysed and presented instantly.

Using sophisticated graphics, the race results are presented in real time to the print media. As results for each mark are completed the system produces comparisons for each pair of yachts racing. This is available in printed form within a minute of the result being received by the M24 network.

During the trial runs of the system it attracted much attention from the major television networks, several of which have expressed the intention of receiving a direct feed for live broadcast.

This will involve positioning of Olivetti M24 computers in the Fremantle studios to provide the graphic feed of weather conditions, wind direction and boat position together with information on crews, syndicates and design.

The system is also available to the public at the Louis Vuitton tent located in the Esplanade Park.

Remarkably the system has been developed and installed in only a few short weeks as the decision to involve Olivetti was made in early September.

For further information contact Phil Considine on 328 3433.