



"IL MORO DI VENEZIA"
LOUIS VUITTON CUP WINNER
1992 AMERICA'S CUP CHALLENGER

For immediate release

San Diego, April 7, 1992

AFTER Srl: on-line for total sport

The age-old sport of yacht racing has taken on a high-tech flavour: once again **After Srl**, dynamic Italian software house, is involved in the America's Cup. It was in charge of the management of data and results concerning the 223 Louis Vuitton Cup races, held in 1986 in Perth, Australia, and for the America's Cup '88 in San Diego, as well as for this edition. This assignment has always been carried out in collaboration with **Jour J**, the French Company headed by Bruno Troublé.

In addition to the America's Cup, **After** managed major sailing events such as the last three editions of the Admiral's Cup, the 12 Metre World Championships 1984-1987, the Maxi Yacht World Championships 1983-1985-1987-1989-1991, the Formula 40 Championships 1987-1988, the Sardinia Cup 1982-1984-1986, the Finn Gold Cup 1984, the Scandinavian World Cup 1984, 5.5 Sunfish, Vaurien, 470, IYRU Division II, Windsurfer World Championship and many other IOR and dinghy championships.

In addition to the pride of having been called to collaborate to the success of such prestigious events, we are also aware that our software can solve every need and situation. Focal point of all the programmes is the capacity to spread out information and results in real time and produce graphics and statistics in order to enable everyone to understand better how a sailing race works.

Our software offers also a series of utilities that can satisfy all the needs of organizers and race committees. To this end we use networks linked up to remote control computers; particular software to go live on air showing graphics, statistics and course plotting; forms, printouts and results in all kinds of combinations.

The formula proposed so far by Andrea Filacchioni, the founder of **After**, is based on the so called *service* that guarantees the best results for efficiency and professionalism. We provide our customers with state-of-the-art equipment and qualified people either in computer science and in sailing.

But **After** has not limited itself to the sea. We cover other sport events, too: power boat racing, horse riding, athletics and skiing which is one of our favourite fields of activity. As a matter of fact, we have developed a software able to handle the FIS World Cup and many other championships.

We would like to spend a few words also on our Accreditation System. We have gained a considerable experience in this field and therefore we have been contacted for important international events in many countries. Among the most important events we covered are Italia '90 World Soccer Championship, Tokyo '91 Athletics World Championship and the NATO Summit held last November in Rome.

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