



Ministero degli Affari Esteri
e della Cooperazione Internazionale
Delegazione per la Presidenza Italiana del
Consiglio dell'Unione Europea



Presidenza Italiana
del Consiglio
dell'Unione Europea



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TO WHOM IT MAY CONCERN

After was selected as the sole provider of accreditation services for the events organized by the Italian Ministry of Foreign Affairs and International Cooperation during Italy's latest stint as Presidency of the Council of the European Union (from July 1 to December 31 2014).

In this capacity, After seamlessly managed on behalf of the Italian Government 2 meetings of Heads of State and Government (the 10th Asia-Europe Meeting and the Conference on Employment in Europe), 27 meetings at ministerial level and well over a hundred additional events, which encompassed multiple formats and locations. In so doing, After catered with impeccable professionalism and with a remarkable degree of flexibility to the needs of a diverse attendance of more than 10 thousand participants, including delegates from around 60 Countries and roughly 4000 media representatives.

We felt that After was extremely well educated about the peculiarities of high-profile international events where Governments and Institutions are involved. In addition to that, by operationalizing an accreditation system that was at once reliable, innovative and cost-effective, After showed a unique dexterity in extolling the full potential of cutting-edge technologies available in the field.

Endowed with first-class technical knowledge and a uniformly capable and motivated staff, After went beyond the expected efforts to secure results, proving instrumental to the organizational success of the Italian Presidency of the EU Council. Its commendable work was repeatedly acknowledged by national stakeholders of the Presidency and international Authorities alike.

In conclusion, I wholeheartedly recommend this company to any Government or Institution as a true leader in the field of communication and accreditation services.

Sincerely,

Min. Plen. Gabriele Altana
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